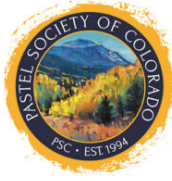


## PROSPECTUS



# PASTEL SOCIETY OF COLORADO

### ARTICULATING COLOR

The Pastel Society of Colorado Members Show

September 20 - October 31, 2024

Show Location:

The Great Frame-Up

430 Main Street, Longmont, CO 80501

<https://longmont.thegreatframeup.com>

Gallery Hours Monday-Saturday 10 am - 5 pm

### SCHEDULE OF EVENTS:

Call for entry opens: July 1, 2024

<https://www.pastelsocietyofcolorado.org/2024-members-show-submission/>

Deadline for entries: Midnight, August 25, 2024

\*\*Early entry bonus! Read entire prospectus for details.

Drop-off: Saturday, September 14th or Monday, September 16, 2024

10:30 am - 4:00 pm.

Pick-up: Friday and Saturday, November 1 & 2, 2024, 10:30 am - 4:00 pm

Opening Reception: Friday, September 20, 2024 5-8 pm

### Great Opportunity!

The Great Frame-Up is located on Main Street in Longmont, a recognized arts district. The area attracts both locals and tourists throughout the year and will host local celebrations such as Longmont's traditional Dia de los Muertos during the run of this PSC show, increasing foot traffic on Main Street.

This show will feature the wonderful work of our Pastel Society of Colorado members including emerging artists through seasoned Signature and Master Signature members. All works will be completed in dry pastel and will be available for purchase.

AWARDS JUDGE:  
Bruce A. Gomez



#### Artist Statement/Bio:

Bruce is entirely self-taught, works exclusively in pastels and has developed a unique style on French watercolour paper. His subjects range from urban scapes of Denver, New York, London and Rome and landscapes throughout the Southwest United States, including national parks from Grand Canyon, Montana, Olympic Peninsula, Canadian Rockies and out to Europe, especially Provence.

In the last decade he has turned his focus to competitive plein air painting having won Artist's Choice, People's Choice and Best of Show in Grand Canyon, Zion, Sedona among others - Snowmass, Grand Canyon, Sedona and Zion are on the schedule this year.

Bruce has taught workshops in Denver, Telluride, Moab, London and Italy and has been the featured judge in several national events.

His works are in several international corporate collections.

He has also published posters for MADD, Telluride Jazz Festival (twice), Telluride Wine Festival and Sedona Wine Festival among others.

Website: [brucegomezart.smugmug.com](http://brucegomezart.smugmug.com)

Email: [BruceGomezArt@mac.com](mailto:BruceGomezArt@mac.com)

FB: [BruceGomez.com](https://www.facebook.com/BruceGomez.com)

IG: [bruce\\_a\\_gomez](https://www.instagram.com/bruce_a_gomez)

#### Recent Work:



## ENTRY FEE:

Current PSC Members: 1-2 images

Early Entry (on or before July 31st): \$40 plus 3% PayPal or credit card fee.

After July 31st: \$45 plus 3% PayPal or credit card fee.

(Fees will be added on the entry form. Only PayPal or credit cards will be accepted for payment.)

Non-PSC Members Please Join Here - This is a Member's only show:

<https://www.pastelsocietyofcolorado.org/become-a-member>

## AWARDS:

Best of Show

1st, 2nd, and 3rd Place

Terry Ludwig Award

Honorable Mentions

New Member Award

International award winners agree to accept either a US check or PayPal transfer and accept all fees/charges incurred.

## ELIGIBILITY:

ARTICULATING COLOR Member's Show is open to all artists working in the soft pastel medium who are Members of the Pastel Society of Colorado

Not a Member? Join here: <https://www.pastelsocietyofcolorado.org/become-a-member>

Work must be original, designed and composed by you using your own reference and not copied from other artists or published materials. Any reference created by someone else (even with use permission) as well as AI generated images are NOT eligible, including an instructor-provided photo, still life setup or model setup.

Duplicate paintings are not accepted and will be rejected.

If used in your paintings, collage materials must be created by the artist.

Artwork's final surface must be predominantly (80%) traditional dry pastel.

Work done under supervision in a class or workshop is not eligible.

Paintings must have been completed within the last two years and not previously shown in any PSC exhibitions. Any painting identified as shown previously in a PSC exhibition will be rejected OR, if discovered after acceptance and hanging, will remain in the exhibition and the painting will not be eligible for any awards. HOWEVER, in either case, the artist will be prohibited from entering future PSC sponsored shows for one year from date of current show's reception date.

If artwork entered into the show is not delivered, then the artist will be prohibited from entering future PSC sponsored shows for one year from date of current show's reception dates.

\*When you enter a painting, from THAT POINT forward it is not available for you to sell.

\*IF you cannot afford to ship a painting in BOTH directions, then DO NOT ENTER the show.

When entered paintings are not delivered, that creates havoc for a show.

UNDERSTAND these rules...PLEASE.

#### DIRECTIONS FOR ENTERING:

Go to PSC's website <https://www.pastelsocietyofcolorado.org> and click on "Shows"  
Scroll down to the ARTICULATING COLOR Member's Show listing.

Direct link to Call for Entry page below:

<https://www.pastelsocietyofcolorado.org/2024-members-show-submission/>

Each Member artist may enter 1-2 paintings. If there are more artworks submitted than the gallery space can accommodate, we will only accept one artwork from each artist. All accepted entries must be identical to submitted images. No substitutions will be accepted.

Complete ALL online submission fields and boxes through payment section.

Click Submit.

There is no need to resize paintings for this show.

Remember, this Entry Form is considered a Contract and must be completed and accurately filled out by providing all requested information regarding the paintings and the artist. Only digital entries will be accepted.

Minimum of \$300 painting price. All paintings must be for sale.

This is not a juried show, no acceptance notification email will be sent.

NOTE: When filling out your submission information online, verify all information is correct including spelling, title, and pricing of your paintings. Prices may not be changed after entry. No exceptions. Be very careful when entering your artwork information and pricing on the entry form.

#### FRAMING AND PRESENTATION:

All paintings minimum 8 inches on the shortest side, maximum 34 inches on the longest side not including frame

Minimum of 2" moulding (frame width) on each accepted painting

NO MATS on framing for this show

Must be wired to hang 2 inches below the upper frame edge.

No sawtooth hangers, loops, etc.

Wiring should not be visible when the painting is hung.

Paintings that are not wired will not be hung.

Attach TAGS for each painting to the back of your painting(s).

\*Include: Your Name, Artwork Title, Price, Phone number, Email address.

Example link:

[https://www.pastelsocietyofcolorado.org/wp-content/uploads/2023/08/show\\_labels.pdf](https://www.pastelsocietyofcolorado.org/wp-content/uploads/2023/08/show_labels.pdf)

#### DELIVERY OF ARTWORK:

##### DROP OFF:

1. Hand deliver artwork to gallery on Saturday, September 14th or Monday, September 16, 2024, 10:30 am - 4:00 pm.
  - Verify identification label is filled out fully and attached to the back of each artwork.
  - After delivery, keep your boxes, bubble wrap and/or other packing materials.The Great Frame-Up will not store these (except for shipped work).

2. For Colorado western slope artists:

- PSC will request volunteers to bring artwork from the Western Slope to the Denver area and return. Volunteers will coordinate date and place for central pickup on Western Slope.
- Verify label is filled out fully and attached to the back of each artwork.
- Wrap in appropriate packing materials such as bubble wrap sealed in a box or other products that are easy to repack and provide substantial coverage.
- PSC is not responsible for damage.
- Label again on the outside.

#### SHIPPING REQUIREMENTS:

A handling charge of \$10 per box payable to Pastel Society of Colorado will be required for all shipped entries. Include your check with your shipment. Handling charge includes unpacking, storage of shipping boxes, and repacking.

Shipped paintings to arrive at address below by September 14, 2024:

The Great Frame-Up  
PSC Show  
430 Main Street  
Longmont, CO 80501  
(Please DO NOT require a signature for delivery.)

All shipped work must include:

Prepaid bar-coded return shipping label. Art shipped without a prepaid bar-coded return label will not be displayed until a return label is provided. Failure to provide a prepaid bar-coded return label will result in an additional \$10 handling fee plus the cost of return shipping. Artwork will not be returned until payment is received.

Identification tags filled out as required above attached to back of each accepted work.

It is recommended that artists use either Masterpak or Airfloat boxes for shipping

It is suggested that artists who ship glass should always cover it with a product called "glass skin" which is available from the Masterpak company...it holds the glass together in case of breakage in transit, is easily peeled off, and may be re-used if handled carefully. [www.masterpak-usa.com/cat\\_215\\_glasskin.htm](http://www.masterpak-usa.com/cat_215_glasskin.htm)  
([http://www.masterpak-usa.com/cat\\_215\\_glasskin.htm](http://www.masterpak-usa.com/cat_215_glasskin.htm)).

Neither PSC nor The Great Frame-Up is responsible for broken glass or replacement.

Shipped work will be returned November 1-15, 2024, if all required paperwork is included (see "Shipping Requirements" section above).

Be sure to read entire Prospectus.

PICK-UP AT GALLERY AT END OF SHOW:  
Friday and Saturday, November 1 and 2, 2024  
10:30 am - 4:00 pm

**SALES:**

There will be a 60/30/10 split for all sales; 60% to the artist, 30% to The Great Frame-Up, 10% to Pastel Society of Colorado.

**Reproduction of Images:**

Entering artists agree that images submitted into “Articulating Color” Members Show may be used by the PSC or The Great Frame-Up for promotional marketing.

Questions?

Email our show co-chairs:

Pamm Iannazzo [pamm.iannazzofineart@gmail.com](mailto:pamm.iannazzofineart@gmail.com)

Lisa Camilla Hale [lisacamillahalefineart@gmail.com](mailto:lisacamillahalefineart@gmail.com)

Show information and links can be found at:

<https://www.pastelsocietyofcolorado.org>